

BIZDAT BUSINESS SUMMARY – 5/9/00

The Company:	BizDat is a web applications service provider delivering e-business / e-commerce solutions using its PowerGroups™ “intranet-style” service as the distribution channel for BizDat fee-based products.
Products:	<p>PowerGroups.com is the <u>only</u> site that lets users create private groups, for internal departments, external customers, vendors, etc., so they can communicate with them all in one integrated network.</p> <p><u>Free Services</u>: Create Unlimited Groups, Meetings, Contacts, Links, Email, Discussions, Documents, Polls and Reminders.</p> <p><u>Pay Monthly Subscription Service</u>: PowerViews lets users share and manage information for all of their groups from one space.</p> <p><u>Fee-Based Services</u>: BizDat Meetings, BizDat Research, BizDat Collaborate, BizDat Fundraiser, BizDat WorkPlan, BizDat BugFix.</p> <p><u>Other revenues</u>: Advertising, licensing, strategic partnerships with other e-business / e-commerce offerings.</p>
The Market:	<p>A huge opportunity exists for affordable “intranet-style” business solutions. E-business application service providers are expected to be among the hottest growth opportunities on the web.</p> <ul style="list-style-type: none">> B2B revenue growth... \$50 billion in 1998 to \$7.4 trillion in 2004.> PIM user growth... 2 million in 1998 to 22 million in 2000.> Group sites of all kinds have been growing at a phenomenal rate. One site alone claims 13 million users after 18 months on-line.
Competition:	Other group sites allow creation of multiple groups, but the groups are only accessible one-group-at-a-time. Some are: Intranets.com, HotOffice.com, Visto.com, eGroups.com, eCircles.com, etc.
BizDat Advantage:	PowerGroups is the <u>only</u> service offering an “Integrated Network” that lets users communicate and share information with all their groups from one place. BizDat is pursuing patent protection on its unique “PowerViews” document sharing capabilities.
Target:	Trade Associations, Non-Profit Organizations and Small Business with a mission-critical need to communicate with staff, members, and volunteers, or other interest groups.
Partners:	PowerGroups will launch with Harvest Evangelism, a national religious organization that has a goal of reaching 3M user groups. Also, BizDat is currently in final discussions with numerous other regional, state and national organizations.
Team:	The founders operated a communications agency for 15 years. The 10 member team consists of marketing, technical and creative professionals. The advisory board includes senior executives from Oscar Mayer, Kraft Foods, Honeywell, Rayovac, and a Silicon Valley angel / consultant that specializes in internet portals.
Exit Strategy:	Acquisition or IPO, delivering 10x – 15x ROI within 2 – 3 years.