

Home Page - www.powergroups.com

BIZDAT™ **POWER GROUPS**™

“PUTS YOU IN CONTROL!”

UNIQUE BENEFIT

The only web site that lets you create an integrated network of groups so you can interact with them all from one place!

- Business Intranet
- Civic Groups
- Customer Extranet
- School Groups
- Vendor Network
- Religious Groups
- Volunteer Groups
- Family Groups

“FREE” Brings ‘em in!
“PowerShare” Sells ‘em up!

FREE GROUP SPACES!

The FREE service builds traffic and provides the distribution network for PowerShare and other enhanced fee-based tools and services.

POWERSHARE™ SUBSCRIPTION SERVICE!

Two purchase options provide the fully integrated network capabilities that let you interact with all your groups in one space.

PS Personal- \$3.95 / month - To Individuals - Busy professionals who need to interact with all their business and personal groups.

PS Professional - \$29.95 / month To Businesses - Group “Admins” who want to be sure that all members can view and share information among all their groups in one, intranet-style network.

POWERTOOLS...

Other enhanced fee-based services for business applications.

FREE GROUP SPACES

- > Meetings > Contacts
- > Links > Email > Discussions
- > Documents > Polls
- > Tasks, and more!

The screenshot shows a Netscape browser window displaying the PowerShare website. At the top, there's a banner for 'POWER GROUPS' with a cartoon character and the text 'Hey, buddy! Can ya spare \$10?' and 'ALL SOFTWARE TITLES \$9.99'. Below the banner is a navigation menu with items like Home, Meetings, Contacts, Links, EMail, Discussions, Documents, and Reminders. A 'Personal: Welcome, GWalker.' message is visible. There are sections for 'Meetings To Confirm' and 'Meetings To Attend' with tables listing group names, titles, locations, and dates. A 'New On Your Groups' section shows a table with columns for Group, Meetings, Contacts, Links, and Messages. A 'Services' section includes a search bar and links for 'Interactive Achievement Center', 'Find Group', and 'Silicon Alley Connections'. A 'Web Links' section is also present. A 'Switch Groups' dropdown menu is open, showing options for 'MainStChrch', 'WoodlandComm', and 'HOModGld'. Three callout boxes with arrows point to specific elements: 'Team' points to the 'Switch Groups' menu, 'Work' points to the 'MainStChrch' option, and 'Friend' points to the 'HOModGld' option.

POWERSHARE™
Personal - \$3.95 / month
Professional - \$29.95 / month
Adds integrated networking among groups!



NETWORK PARTNER PROGRAM

Establishes “Marketing Channels” In Targeted Segments!

> Trade Associations > Non-Profits > Small Business



CURRENT PARTNERS...

- Harvest Evangelism - “Urban Ministries” Channel
- WI Counties Association - “Government” Channel
- Perinatal Foundation - “Medical” Channel

IN DISCUSSIONS...

- Two Kansas City Chambers - “Business” Channel
- Midwest Hardware Association - “Trade Assoc.” Channel
- United Way / Dane - “Civic Organizations” Channel

TARGETED...

- Meeting Planners International - “Travel Industry” Channel
- WI State Bar Association - “Legal” Channel
- Plus Others...

Non-Profits alone... 1.14M Organizations, 10.2M employees, Spend \$621.4 Billion! (Non-Profit Almanac)

Small Businesses... 2.7M online by year end 2000, 21.4M employees! (SBA, CyberAtlas)



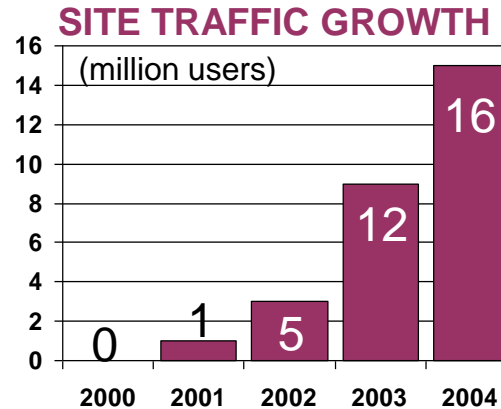
CURRENT PROJECTIONS

PowerShare™ alone offers high growth earnings potential that scales with our user base!

(millions)

YEAR	2000	2001	2002	2003	2004
Revenues	\$ 0	\$0.9	\$12.7	\$46.6	\$92.3
Expenses*	(\$0.7)	(\$6.7)	(\$10.7)	(\$23.8)	(\$42.7)
Net Income	(\$0.7)	(\$5.8)	\$2.0	\$22.8	\$49.6

* General development, marketing and operating expenses including "PowerTools" . (far right).



Year 2001 & beyond...

POWERTOOLS...

Subscriber Fees

- Bundle "A"
- Bundle "B"
- Bundle "C"

Usage Fees

- BizDat Meetings
- BizDat Research
- BizDat Collaborate
- BizDat PowerShop
- BizDat Support
- BizDat WorkPlan

OTHER REVENUES...

- Advertising
- E-Business Partners
- E-Commerce Partners
- Licensing



FUNDING STRATEGY

“A” ROUND - CLOSED 2/28/00

Raised \$410,000

CURRENT OFFERING:

Up to **\$1,000,000** note (convertible to “B” Series)

...includes **25%** warrant coverage

(...increases to **40%** if “B” not closed prior to 9/30/00)

“B” ROUND - Q4 2000

\$5,000,000 - \$7,000,000

EXIT STRATEGY

Acquisition or possible IPO

10x-15x + Return On Investment

Time period: About 2-3 Years

THE BIZDAT TEAM

MANAGEMENT & STAFF

FULL TIME

Gary Walker - President

Cindy Hoesly - Vice President

Bob Ratta - Site Creative Director

Matt Snyder - Web Applications

Hilary Nelson - Web Applications

Matt Ungaro - Systems Management

PART TIME

Mary Shanesy - Marketing

Matt Olson - Web Applications

Bob Van Abel - Accounting

SUPPORT TEAM

Michael Best & Friedrich, LLP - Legal

Virchow Krause & Co., LLP - Accounting

ADVISORY BOARD

BUSINESS MANAGEMENT ADVISORS

Steve Harari - Silicon Valley Angel Consultant

Steve Shanesy- Rayovac - Madison

Mary Boeding - Oscar Mayer / Kraft Foods

BUSINESS DEVELOPMENT ADVISORS

Jerry Hamilton - Honeywell - Kansas City

Rev. James B. Snyder - Pittsburgh Lead. Found.

Doug Johnson - Wisc. Merchants Federation

Dr. Paul Harari, M.D. - UW Medical School

Joe Boborci - Kraft Foods - Chicago

Neil Lerner - UW Small Bus. Resource Center

Dick Parker - Synapse-Database Marketing

Scott Steward - Starnine Comm. - Berkeley